

Expression of Interest

Community Members for *Ending HIV* Mardi Gras Campaign 2019

ABOUT THE CAMPAIGN:

The vision of the *Ending HIV* initiative is to see the elimination of HIV notifications in NSW by 2020. This is achievable by encouraging all sexually active gay and bisexual men to test for HIV often, treat early and practise safe sex. The next campaign will feature a variety of messages with a focus on HIV prevention, as well as messages related to HIV testing, treatment and HIV stigma. The campaign's launch will coincide with Fair Day 2019 and run during the Mardi Gras festival.

There will be a photoshoot to develop promotional materials and the photos will be utilised for outdoor billboards, posters, print, magazines, online and social media.

We are after a group of diverse guys (differing ages, ethnicities, body types and personal styles) to feature in the campaign and be part of the photoshoot. All submissions will undergo a vetting process and the selections will not be based on appearance but to ensure representation of the wider community.

So whether you consider yourself a 'twink' or a 'daddy', whether you're into video games or leather – we want you!

SHOOT DETAILS:

- Date: TBC, but will occur in the first few weeks of January (see other side of page for date options)
- Location: Sydney (exact location TBC)
- Duration: You will likely be required for around 2 hours

REQUIREMENTS:

- Camera-confidence
- Comfortable to be photographed with other people

WHAT'S IN IT FOR YOU?

- You'd be supporting this great cause!
- You will receive a \$100 gift voucher for your time

Please complete the form on the other side of this page

Expression of Interest: *Ending HIV* Mardi Gras Campaign 2019

Please complete the below information and return to Mike at mwacher@acon.org.au with:

- **2-3 current photos** of yourself ie selfie/headshot, mid shot (waist up) and full length, and
- **A short video** of yourself telling us why you want to be in the campaign. Be creative!

Full name:					
Address:					
Age:	Phone:		Email:		
Do you identify as any of the following? (please mark any that apply to you)		<input type="checkbox"/> Gay/bi man <input type="checkbox"/> Other: _____ <input type="checkbox"/> Trans man <input type="checkbox"/> Aboriginal and Torres Strait Islander <input type="checkbox"/> From a CALD background: _____			
Availability (please mark all that apply):			Morning	Afternoon	Evening
		Friday 11 th Jan, 2019			
		Saturday 12 th Jan, 2019			
		Thursday 17 th Jan, 2019			
		Friday 18 th Jan, 2019			
		Saturday 19 th Jan, 2019			
I am comfortable to be photographed topless: <input type="checkbox"/> Yes <input type="checkbox"/> No			I am comfortable to be photographed wearing swimming briefs or underwear: <input type="checkbox"/> Yes <input type="checkbox"/> No		

WHAT'S NEXT? You will be contacted regarding your application and advised of the result and next steps.

Thank you,

Mike from *Ending HIV*

mwacher@acon.org.au

Phone (business hours only): 9206 2072
