

# Expression of Interest

## Community Members for *Ending HIV* Testing Campaign 2018

### ABOUT THE CAMPAIGN:

The *Ending HIV* initiative aims to encourage guys to test for HIV often, treat early and practise safe sex, with an overarching goal to eliminate HIV notifications in NSW by 2020. In the current HIV landscape the need for comprehensive testing including STIs is crucial and intertwined with the mission to ending HIV. The goal of our next campaign is to encourage HIV and STI testing for all gay and bisexual men in NSW, and its launch will coincide with World AIDS Day on December 1<sup>st</sup>.

There will be a video and photoshoot to develop promotional materials.

- The idea for the video is to film different men in various locations to explain the testing process in a fun and light-hearted way. It will be scripted with minimal dialogue (2-3 sentences only), minor acting requirements, and the final video will be shared via social media.
- Portrait photos will also be taken and utilised for outdoor billboards, posters, print and online.

We encourage you to complete the form on the reverse side and return it ASAP. Filming will occur at various locations e.g, Sydney, Blue Mountains, Dubbo and Wellington Caves.

We are after a group of diverse guys (differing ages, ethnicities, body types and styles) to feature in the video and photoshoot. You don't need to be a trained actor or a model. Whether you're a twink or a daddy, whether you're into video games or leather – we want you!

All submissions will undergo a vetting process and the final cast selected will not be based on appearance but to ensure representation of the wider community.

### SHOOT DETAILS:

- Dates: You would only be required for one of the following shoot days:
  - Thursday 25<sup>th</sup>, Friday 26<sup>th</sup> and Saturday 27<sup>th</sup> October
- Location: Various locations including Sydney, Dubbo, Wellington Caves and Blue Mountains
- Duration: TBC, you will likely be required for up to 4 hours

### REQUIREMENTS:

- Camera-confidence
- Minor dialogue (2-3 sentences), basic acting and interacting with other people (direction will be provided on the day)

### WHAT'S IN IT FOR YOU?

- You'd be supporting this great cause!
- You will receive a \$100 gift voucher for a speaking role or \$50 gift voucher for a non-speaking role/extra

**Please complete the form on the other side of this page**

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## Expression of Interest: *Ending HIV* Testing Campaign 2018

Please complete the below information and return to Mike at [mwacher@acon.org.au](mailto:mwacher@acon.org.au) with:

- **2-3 current photos** of yourself ie selfie/headshot, mid shot (waist up) and full length, and
- **A short video** of yourself telling us why you want to be in the campaign. We are looking for camera-confidence and personality. Be creative!

<b>Full name:</b>					
<b>Address:</b>					
<b>Age:</b>	<b>Phone:</b>		<b>Email:</b>		
<b>Do you publicly identify as any of the following? (please mark any that apply to you)</b>		<input type="checkbox"/> Gay/bi man <input type="checkbox"/> Other: _____  <input type="checkbox"/> Trans man <input type="checkbox"/> Aboriginal and Torres Strait Islander <input type="checkbox"/> From an Asian background: _____ <input type="checkbox"/> Living with a disability: _____			
<b>Availability (please mark all that apply):</b>			Morning	Afternoon	Evening
		Thursday 25 <sup>th</sup> Oct			
		Friday 26 <sup>th</sup> Oct			
		Saturday 27 <sup>th</sup> Oct			
<p>We may be shooting in regional locations including Dubbo, Wellington Caves and Blue Mountains. Depending on your address, travel expenses may be covered (e.g. if travelling from Sydney to Dubbo). Note: you will not be required to travel to all locations. <b>Please advise if you are willing to travel</b></p> <input type="checkbox"/> Yes <input type="checkbox"/> No					
<b>I am comfortable to be filmed/photographed topless:</b>			<b>I am comfortable to be filmed/photographed wearing swimming briefs:</b>		
<input type="checkbox"/> Yes <input type="checkbox"/> No			<input type="checkbox"/> Yes <input type="checkbox"/> No		

**WHAT'S NEXT?** You will be contacted regarding your application and advised of the result/next steps.

Thank you, Mike from *Ending HIV*

9206 2072 [mwacher@acon.org.au](mailto:mwacher@acon.org.au)